Coordinating Housing with Education
BACKGROUND
Overview of GreatSchools

**MISSION:** To help parents become more effective champions of education in their homes and communities

- Founded in 1998 by Bill Jackson
- Bill was driven by his vision to help parents choose the right school for their children and to hold schools accountable for their performance by making their data transparent and readily accessible
- Organization of 55 Employees, Headquartered in San Francisco with local programs in DC, Indianapolis and Milwaukee
- A national 501(c)3 nonprofit organization supported by the Bill & Melinda Gates, Walton Family and Robertson Foundations and others
We provide online tools to help parents choose schools...

- Profiles on over 200,000 PK-12 traditional public/district, public charter and private/independent schools across the nation
- Over 900,000 community ratings and reviews on schools
- Reaches more than 37 million people each year — approximately one-in-three American families with school-age children
- GreatSchools’ highest market reach is households with online users that earn less than $20,000 per year
...build skills to help in their child’s education success...

COLLEGE BOUND

- Digital media program that engages parents in their children’s education
- Includes short lessons, community and resources (English and Spanish)
- Developed with leading experts
- Piloted by over 12 partners and more than 4,000 users
- Partners include KIPP, Rocketship Education, Los Angeles Unified School District and Univision Dallas
OBJECTIVES:

• Help under-resourced families find good school matches
• Drive more applications to high-performing schools
• Fuel advocacy for better schools

FEATURES:

• Parent coaching and training to support school selection (in-person & by phone)
• Printed and online school guides and other tools
• Community partners that expand reach of the work and offer additional resources to families

GreatSchools created local programs to help low-income, low-literacy parents make good school choices – and to provide a laboratory for innovation for our national programs. Currently operating in DC, Milwaukee and now Indianapolis.
Using GreatSchools.org to find schools...

- User-friendly search tool with information on schools nationwide
- Provides school information like address, academic performance, extra curricular activities offered, GreatSchools 1-10 rating and more
...see what other parents are saying....

- Over 900,000 user-generated ratings and reviews
- Provide a qualitative perspective on schools

Community Rating

Based on 24 ratings

Parent ratings | Student ratings

Overall rating
Teacher quality
Principal leadership
Parent involvement

About these ratings

★ ★ ★ ★ ★

Posted September 1, 2005
This school was fun but they need better science and math teachers. But they are strong in elective classes like Electronics which is taught by the best instructor on earth Mr. P
—Submitted by a former student

★ ★ ★ ★

Posted April 14, 2005
I feel that this school provided me the necessary skill to go on and continue being successful in College. Though, I must say that you can get astray if you decide to be with the wrong crowd. The school is VERY diverse.
—Submitted by a former student

GreatSchools.org
In addition to the school information offered on GreatSchools.org, we also provide content on various topics such as bullying, how to help with homework, and activities parents can do with their children at each grade level.
...and information for unique family situations.

- Special Education section focused towards parents who have children with learning difficulties.
- Resources that speak to parents about understanding and helping their children with LDs
- Community experience where parents can chat with other parents who have children with LDs
For More Information Please Visit GreatSchools.org

Or Contact:

Natanya Levioff, DC Program Director
nlevioff@greatschools.org
D.C. Office: 202.450.5278

Weezie Hough, Business Development Account Executive
lhough@greatschools.org
National Headquarters: 415.977.0700