

Coordinating Housing with Education



BACKGROUND




Overview of GreatSchools

MISSION: To help parents become more effective champions of education in their homes and communities



- Founded in 1998 Bill Jackson
- Bill was driven by his vision to help parents choose the right school for their children and to hold schools accountable for their performance by making their data transparent and readily accessible
- Organization of 55 Employees, Headquartered in San Francisco with local programs in DC, Indianapolis and Milwaukee
- A national 501(c)3 nonprofit organization supported by the Bill & Melinda Gates, Walton Family and Robertson Foundations and others

We provide online tools to help parents choose schools...

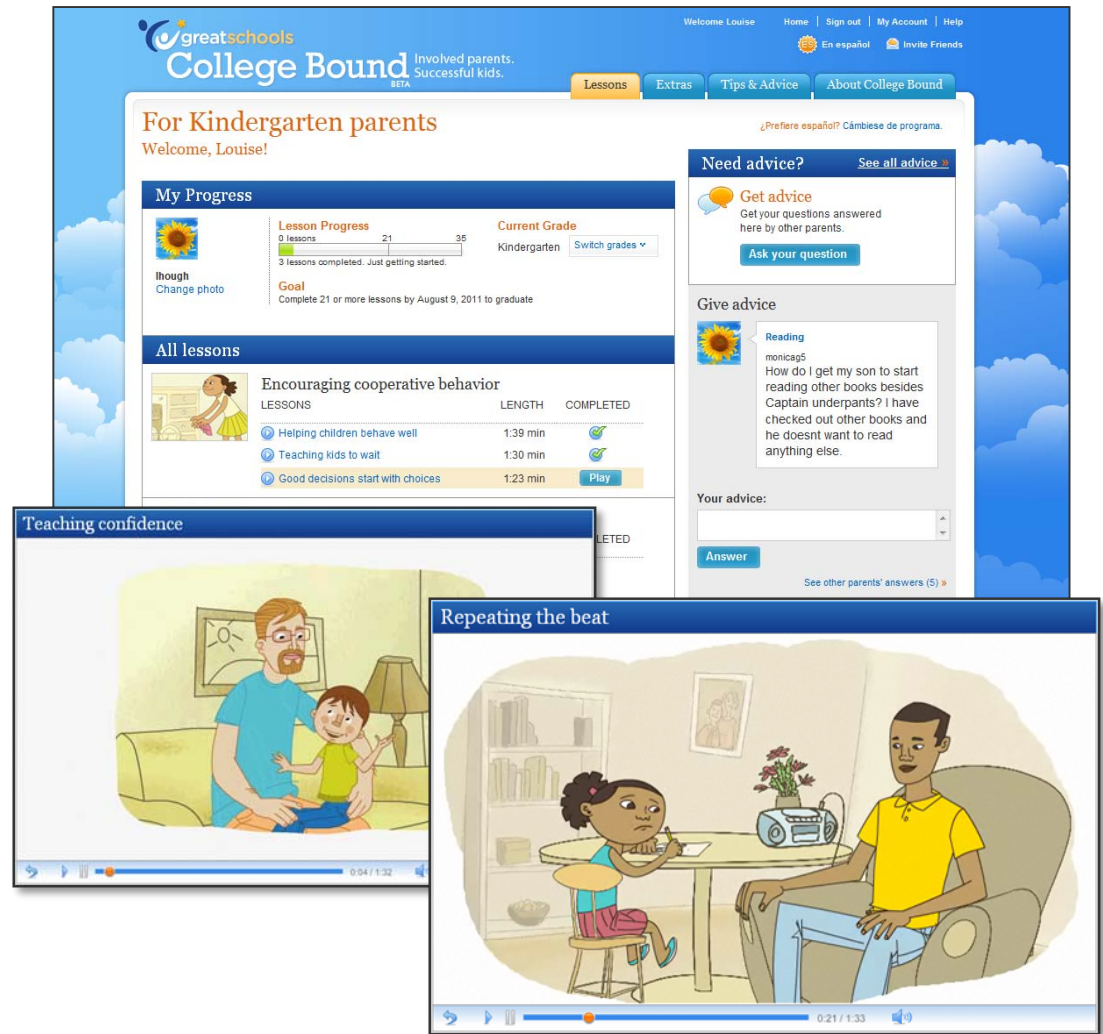
	SCHOOL NAME	GREAT SCHOOLS RATING	COMMUNITY RATING
 COMPARE	Robert Treat Academy Charter School Charter · K-8 443 Clifton Avenue Newark, NJ 07104 Homes for sale Add to My School List	9	★★★★★ I am a Proud Supporter and Parent of 'Robert Treat Academ... Read more (17)»
 COMPARE	North Star Academy Charter School of Newark Charter · K-2, 5-12 10 Washington Place Newark, NJ 07102 Homes for sale Add to My School List	8	★★★★★ Positively stellar school with the right mix of accountab... Read more (25)»
 COMPARE	Abington Ave. Elementary School Public · PK-8 209 Abington Ave Newark, NJ 07107 Homes for sale Add to My School List	7	★★★★☆ The teachers seem like they really care.... Read more (8)»

- Profiles on over 200,000 PK-12 traditional public/district, public charter and private/independent schools across the nation
- Over 900,000 community ratings and reviews on schools
- Reaches more than 37 million people each year — approximately one-in-three American families with school-age children
- GreatSchools' highest market reach is households with online users that earn less than \$20,000 per year

...build skills to help in their child's education success...

COLLEGE BOUND

- Digital media program that engages parents in their children's education
- Includes short lessons, community and resources (English and Spanish)
- Developed with leading experts
- Piloted by over 12 partners and more than 4,000 users
- Partners include KIPP, Rocketship Education, Los Angeles Unified School District and Univision Dallas



...and work on-the-ground in select communities.



GreatSchools created local programs to help low-income, low-literacy parents make good school choices – and to provide a laboratory for innovation for our national programs. Currently operating in DC, Milwaukee and now Indianapolis.

OBJECTIVES:

- Help under-resourced families find good school matches
- Drive more applications to high-performing schools
- Fuel advocacy for better schools

FEATURES:

- Parent coaching and training to support school selection (in-person & by phone)
- Printed and online school guides and other tools
- Community partners that expand reach of the work and offer additional resources to families

www.GreatSchools.org

Using GreatSchools.org to find schools....

The image shows a sequence of screenshots from the GreatSchools.org website. The top screenshot displays the homepage with a search bar and a 'Start here: Find a school' button highlighted by a red box. A red arrow points from this button to a second screenshot showing search results for 'Elementary schools near 94105'. In this second screenshot, 'Gordon J. Lau Elementary School' is highlighted with a red box. A red arrow points from this box to a third, larger screenshot on the right that provides detailed information about Gordon J. Lau Elementary School, including its address, distance, and a parent testimonial. The bottom left of the image features the GreatSchools.org logo.

Start here: Find a school

Enter school, district, or city TX GO

Search for schools near an address

Show me: Elementary schools within 5 miles of Zip code GO

Gordon J. Lau Elementary School

Public · K-5
950 Clay St.
San Francisco, CA 94108
0.99 miles

Homes for sale
Add to My School List

★★★★★
My daughter started going to this school this year. She ...
Read more (3)»

- User-friendly search tool with information on schools nationwide
- Provides school information like address, academic performance, extra curricular activities offered, GreatSchools 1-10 rating and more

greatschools.org

...see what other parents are saying....

Community Rating

★★★★☆

Based on 24 ratings

Parent ratings | Student ratings

★★★★☆ Overall rating

★★★★☆ Teacher quality

★★★★☆ Principal leadership

★★★★☆ Parent involvement

About these ratings

Posted September 1, 2005

★★★★☆

This school was fun but they need better science and math teachers. But they are strong in elective classes like Electronics which is taught by the best instructor on earth Mr. P

—Submitted by a former student

Write your own review

- Over 900,000 user-generated ratings and reviews
- Provide a qualitative perspective on schools

...find additional resources...

The screenshot shows the GreatSchools website with the article "Nine ways to eliminate bullying". The page features the GreatSchools logo, navigation tabs for "Find a School" (Preschool, Elementary School, Middle School, High School, College, Back to School), and a search bar. The article title is "Nine ways to eliminate bullying" by GreatSchools Staff. The content discusses teaching children to speak to an adult about bullying and includes a sponsored link for Stratford Schools.

The screenshot shows the GreatSchools website with the article "Study skills for middle school and beyond". The page features the GreatSchools logo, navigation tabs, and a search bar. The article title is "Study skills for middle school and beyond" by GreatSchools Staff. The content discusses the importance of study skills for middle school students and includes a sponsored link for P&G.

The screenshot shows the GreatSchools website with the article "First grade learning games and activities". The page features the GreatSchools logo, navigation tabs, and a search bar. The article title is "First grade learning games and activities" by GreatSchools Staff. The content discusses how parents can help their first-grader master important academic skills while having fun. It includes a sponsored link for P&G and a sidebar with "More in Learning Activities" such as "Pop 'n' learn", "Learn the language of rhythm", "Activities for Pre-Readers and Beginning Readers", "Preschool Learning Games and Activities", and "Learning Tips for Home".

In addition to the school information offered on GreatSchools.org, we also provide content on various topics such as bullying, how to help with homework, and activities parents can do with their children at each grade level.

...and information for unique family situations.

The screenshot shows the GreatSchools website interface. At the top, there's a navigation bar with the GreatSchools logo, a search bar, and links for 'About GreatSchools', 'Join Us', 'Sign In', and 'My School List (0)'. Below this is a secondary navigation bar with tabs for 'SCHOOLS' and 'ARTICLES, VIDEOS & COMMUNITY'. The main navigation bar includes links for 'Find a School', 'Preschool', 'Elementary School', 'Middle School', 'High School', 'College', and 'Back to School'. A 'Hot Topics' section lists various categories like 'Academics & Activities', 'Homework Help', 'Parenting Dilemmas', 'Health & Behavior', 'Learning Difficulties', and 'Test Prep'. The 'Special Education' section is highlighted, featuring a sidebar with 'More on this topic' (Learning Disabilities & ADHD, Autism & Other Disorders, Family Support, Health & Development, Legal Rights & Advocacy, Assistive Technology) and 'Browse by grade' (Preschool, Kindergarten, First Grade, Second Grade, Third Grade, Fourth Grade, Fifth Grade, Middle School, High School). The main content area includes an advertisement for 'FIRST5 CALIFORNIA', a 'Connect With Us' section with a sign-up form, and a 'Most Popular' list. The 'Parent picks: LD literature' section features three book covers: 'Dyscalculia Toolkit', 'The Shut-Down Learner', and 'Overcoming Dyslexia'.

Special Education

More on this topic

- ▶ Learning Disabilities & ADHD
- ▶ Autism & Other Disorders
- ▶ Family Support
- ▶ Health & Development
- ▶ Legal Rights & Advocacy
- Assistive Technology

Browse by grade

- Preschool
- Kindergarten
- First Grade
- Second Grade
- Third Grade
- Fourth Grade
- Fifth Grade
- Middle School
- High School

Advertisements:

- TEACH ME SOMETHING NEW. Show me how to sort by size! FIRST5 CALIFORNIA
- Connect With Us. Sign up for daily tips and ideas that will enrich your child's education.
- Parent picks: LD literature. Great books on dyscalculia, AD/HD, and dyslexia.

- Special Education section focused towards parents who have children with learning difficulties.
- Resources that speak to parents about understanding and helping their children with LDs
- Community experience where parents can chat with other parents who have children with LDs

**For More Information Please Visit
GreatSchools.org**

Or Contact:

Natanya Levioff, DC Program Director

nlevioff@greatschools.org

D.C. Office: 202.450.5278

Weezie Hough, Business Development Account Executive

lhough@greatschools.org

National Headquarters: 415.977.0700